

## Resource 3.2 Quick Guide to incorporate DRG in the Strategic Planning of VOPEs

It is important for VOPEs to start early in thinking about how they can contribute to the work of DRG. Here we propose an active exercise for VOPEs to rethink the way they do their strategic planning and how they can commit to embed the DRG logic into this.

Below **four basic steps** that VOPEs can use to conduct their strategic planning while thinking at the same time “*How can Democracy, Human Rights and Governance be embedded into this process*” in each of the following steps::

Step 1

Set a **Mission** Statement.

Answer to: What is our **Purpose**?



Step 2

Set a **Vision** Statement.

Answer to: What future **inspires** us?



Step 3

Define **Values** and /or principles.

Answer to: What principles will **guide** us?



Step 4:

**Plan** set goals, objectives and action plans.

Answer to: How will we **achieve** this?



**How can Democracy, human rights and/or governance be embedded in this plan?**

Let's look at an example!



The Macondo Evaluators Network (MCN)

Mission	Contribute to deepen democracy in the Macondo region, by promoting a rigorous evaluation practice, that promotes gender equity and social justice.
Vision	MCN is a technical reference for the development of transformative evaluations in Macondo
Values	Innovation, passion, gender equity, social justice, inclusion of diverse evaluators to the field.
Goal example	<ul style="list-style-type: none"> <li>a) Implement at least 1 workshop of 16 hours on Evaluations of Human Rights focusing on young and emerging evaluators.</li> <li>b) Implement an in-person workshop with critical stakeholders from the public and private sectors to promote the benefits that evaluation practice can bring to improving governance in Macondo.</li> </ul>



The Winterfell Association of Evaluators (WAE)

Mission	Strengthen democracy in Winterfell by empowering young and emerging evaluators to contribute to the evaluation field.
Vision	Young and emerging evaluators become evaluators leaders in different fields.
Values	Innovation, equity, social justice and transparency.
Goal example	<ul style="list-style-type: none"> <li>a) Organize social media campaigns that target non-traditional users of evaluation with engaging messages on how young and emerging evaluators are using a more inclusive style of leadership and invite them to support a Mentoring Program for minorities</li> <li>b) Create a Twitter account to increase the traffic to the website</li> </ul>

How could the DRG lens be embedded in your VOPE strategic plan?

Let's see!

Work with your VOPE team and analyze: In what components of your VOPE strategic Planning can the DRG lense be incorporated?

Mission	
Vision	
Principles	
Action Plans (Objectives, activities, goals, etc)	

